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Buy four or more Tapes/DVD's and pay \$25 each.

Buy the complete series for \$750 and save \$300.

PLEASE CIRCLE YOUR CHOICE: Tapes or DVDs

Books:

- Becoming a Great Shooter - \$5
- Offensive Low Post Play - \$5
- Offensive Perimeter Play - \$5
- The Mental Approach - \$5
- Basketball Fundamental Drills - \$5
- The Point Guard Mentality - \$5
- Coach Meyer's Drills - \$5
- Lipscomb Program Book - \$20
- Coach Meyer's 2002-2003 Plans, Notes & Journal - \$20
- Coach Meyer's 2002-2003 Player Notebook - \$20
- Playing for Coach Meyer by Steve Smiley - \$20
- A Typical Season with Don Meyer and the Wolves - \$20
- The Don Meyer Coaching Academy Notebooks - \$20 ea.

Circle choice(s): 1998 1999 2000 2001 2002 2003 2004 2005 2006 *2007

- Set of all 20 books - \$260

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Descriptions of Books...

Book 1: Becoming a Great Shooter

This easy-to-read booklet gives beginning, intermediate and advanced players a chance to improve their shooting strokes. This illustrated guide provides expert instruction on everything from lay-ups to free throws. Many coaches have ordered copies for every player on their team.

Book 2: Offensive Low Post Play

What do the two leading scorers in the history of college basketball have in common? They both were Lipscomb University low post players!! Learn the "secrets" that allowed these player to be such a force around the basket. Teach your post players how to get open, seal, improve their hands and score around the basket with this easy-to-read booklet.

Book 3: Offensive Perimeter Play

Any player who plays facing the basket can benefit from this great booklet. Give your players an opportunity to become better drivers, passers and post feeders. This guide covers a variety of subjects all designed to improve perimeter play.

Book 4: The Mental Approach

Over 65 motivational poems, essays and sayings are contained in the handy booklet. Great for many occasions, it is perfect for the coach who is looking for just the right thing to say to his or her team.

Book 5: Basketball Fundamental Drills

This book will help you understand, adapt, and implement the basic techniques and fundamentals used to teach the defensive and offensive systems of the Bison program.

This series of drills draws the best from John Wooden, Tim Grguvich, Pat Riley, Pete Newell and other great coaches to reach the keys to proper execution.

Book 6: The Lipscomb Program Book

Includes spring program, summer program, pre-season conditioning, strength training, academic enhancement, players' roles and goals, practice plans, explained drills, team meetings, individual player fundamentals, scouting, game plan form, coach's game sheet, notes on game play, coach's thoughts during season, ideas for next season and much, much more! All this from a program which averaged 33 wins a season from mid-1980 to the 1990s. A must for every coach.

Book 7: Coach Meyer's 2002-03 Practice Plans, Notes and Journals

Detailed daily plans, records, notes on individual and team fundamentals, mental approach and player and team development needs.

Book 8: Northern Wolves 2002-03 Player Notebook

Handouts and notes compiled by Sundance Wicks, captain and team leader of the Wolves. Covers mental approach, team defense, team offense, special situations and game planning.

Book 9: The Point Guard Mentality

Thoroughly details the development of point guard Steve Smiley, team captain, conference assists-to turnover ratio leader, and MVP of conference tournament. Special section on developing point guards by the collegiate record holder for career assists, Jerry Meyer.

Book 10: Coach Meyer's Drills for the Wolves

Detailed information by Wolves Head Coach, Don Meyer, fully explaining the drills used to teach the game on both ends of the floor. Included are the Wolves Team Trademarks, the Creed of the Pack, perimeter workout, post workout, winning the games within the game, Wolves rebounding, and more.

Book 11: Playing for Coach Meyer

Steve Smiley details his five-year playing career playing under Coach Don Meyer. This book shows the bond that develops between a player and a coach as they both grow in the team concept. Included are over 20 pieces written by former players, coaches and administrators who have worked with Coach Meyer that will give you an even deeper appreciation for the impact that a coach have on people's lives.

Book 12: A Typical Season With Don Meyer and the Wolves

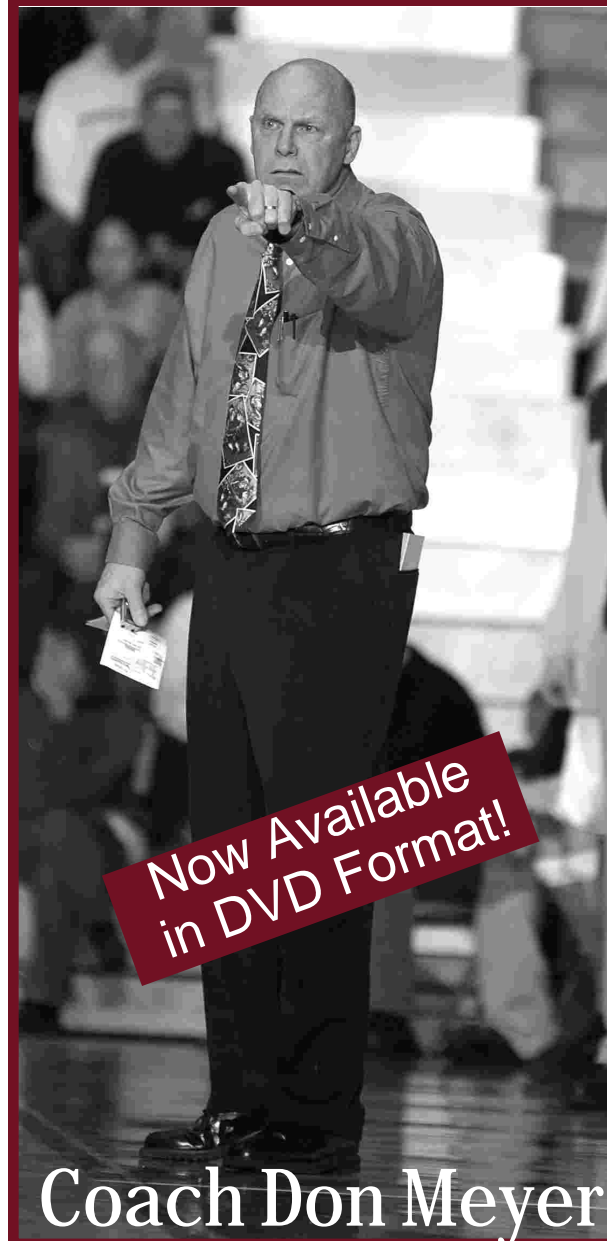
This book gives all of the planning, preparation and approach used to teach more than basketball at Northern State University. Building a base, teaching a team attitude and developing a program of significance are thoroughly covered in 18 chapters.

The Don Meyer Coaching Academy Notebooks

Notes, thoughts and diagrams from Coach Meyer's Academy held each spring at Northern State University. The Coaching Academy utilizes guest clinicians, and Coach Meyer and the Wolves players use on the court demonstrations to teach fundamentals skills and team techniques. These notebooks give an in depth look at the philosophy and fundamentals used by Coach Meyer and his staff to teach every phase of the game.

1998	Pat Summitt	2004	Herb Sendek & Mike Dunlap
1999	Rick Majerus		Bill Self & Jerry Krause
2000	Tubby Smith	2005	Tubby Smith & Jerry Krause
2001	Pat Summitt		*Rick Majerus
2002	Dick Bennett	2006	Available August, 2007
	John Wooden		
2003	Sherri Coale & Morgan Wootten	2007	

BUILDING A CHAMPIONSHIP PROGRAM



Now Available in DVD Format!

Coach Don Meyer

Descriptions of Tapes/DVDs

Tape 1: Building a Champion Program Through Team Attitude

In this tape Coach Meyer uses an acrostic with the word “attitude” to help teach players the essential qualities that a solid team possesses. This may well be the single most important tape that a coach could order.

Tape 2: Man-to-Man Defense: A System

Incorporate a defensive system that stresses the importance of the total team defense. The system is organized into nine defensive rules built on three keys: tremendous pressure on the ball, strong outside help, and quick inside help.

Tape 3: Motion Offense: Simplified Principles

A very easy-to-teach approach to motion offense –starting from the basics of moving without the ball, setting screens and the types of cuts made off screens. This motion offense helped the Bisons consistently lead the nation in scoring.

Tape 4: Zone Attack

An answer to many coach’s struggle with zone defenses, this tape deals with why teams zone, how you should determine your zone attack, perimeter principles, inside principles and much, much more. No longer will you fear zone defenses.

Tape 5: The Match-Up Zone

The match-up defense is a great compliment to an aggressive man-to-man defense. Get a simple look at the basic principles of an aggressive 2-3 match-up zone and become a better teacher to your players.

Tape 6: Becoming a Great Shooter

This videotape is based on Coach Meyer’s successful book “Becoming a Great Shooter,” a fundamental look at shooting the basketball properly. You’ll learn the drills straight from the coach whose team has constantly been among the top five in field goal percentage.

Tape 7: Developing Your Posts Players

The top two scorers in college basketball were post men in Meyer’s system. This deals with the mental approach of playing the post and how to develop your big kids into effective post players.

Tape 8: Developing Your Perimeter Players

Starting with the mental approach, this tape takes a guard from putting the ball into play through running the fast break, attacking pressure, feeding the post and much more. Players and coaches will benefit from the study of this valuable tape.

Tape 9: Utilizing and Defending the 3-Point Shot

Develop a foundation for a solid philosophy in regard to the three-point shot. This tape five solid methods to obtain quality three-point shots, defensive emphasis on guarding three-pointers, and a special section on stopping late game three-pointers. Helpful drills are included.

Tape 10: Championship Preparation for Game

This tape takes you through everything involved in game preparation –game-day procedures, locker room attitude, pre-game warm-up, bench organization, halftime procedures, post-game procedures, and much more.

Tape 11: Winning Special Situations

Take a close look at complete organizations of special situations. This tape will prepare you for jump balls, time outs, press offense, playing the clock, the come back game, out-of-bounds plays, free throw situations and more. You’ll learn to win the battles that win the war.

Tape 12: The Transition Game

The transition game starts with the aggressive philosophy built on an attacking mental attitude defensively and offensively. Learn the keys to a 94-foot game –including conversion, the primary fast break and the secondary fast break – from the team that led the nation in scoring.

Tape 13: A Championship Approach to Strength Training and Conditioning

An easy to understand approach to strength training and conditioning. Brad Bates, Vanderbilt University Strength Coach, demonstrates a program using free weights, nautilus, universal, and manual exercises.

Tape 14: Drills for Teaching Individual and Team Defense

An on-the-floor demonstration of drills and teaching techniques to implement your defensive rules. This tape will help you man-to-man defense or zone defense.

Tape 15: Drills for Teaching Individual Fundamentals and Team Offense

Individual, partner, and team drills that help develop the fundamentals necessary to play at a championship level. This tape will help your team regardless of your style of play.

Tape 16: Practice Planning, Organization and On-the-Floor Demonstration

Learn the very best schedule for practices on a daily, weekly, monthly and yearly basis. Probably one of the most requested tapes Coach Meyer has produced, this tape shows a typical Bison practice.

Tape 17: Creating Turnovers by Pressing with Selective Trapping

Utilize full-court and half-court trapping to disrupt offensive patterns. Take a star out of the game... speed up tempo... force non-handlers to handle and role players to take shots. Develop a philosophy of high percentages trapping to score from your defense.

Tape 18: Special Series, Plays, and Entries to Compliment Motion Offense

Find a way to get the right player the ball in the right spot. Learn how to take advantage of particular match-ups, defeat defensive pressure, and attack sagging defenses. Develop quick hitting to utilize the clock.

Tape 19: Drills and Techniques To Improve

Learn the newest drills and techniques taught to and utilized by one of the nation’s finest shooting teams. Learn from individual and partner drills to develop and maintain great shooting techniques. The fundamentals of shooting will be thoroughly explained and then demonstrated by the Bison players.

Tape 20: Building Your Motion Offense From Scratch

Learn how to develop your motion offense building a strong base of individual and team fundamentals. Special care is taken to teach: strong post play, sharp passing, cutting and screening; penetration for finishes at the basket or open three-point shots; and strong offensive rebounding.

Tape 21: Individual Development Workouts: Building Your Perimeter Play

Learn how to execute the skills and develop your perimeter game to its highest level. These perimeter skills and their execution are fully explained by Coach Meyer and demonstrated by his perimeter players.

Tape 22: Individual Development Workouts: Building Your Post Play

Great program for post players to learn the basics of post play and quickly improve their play in the paint. Each skill is carefully explained by Coach Meyer and demonstrated by the Bison big men.

Tape 23: Game Analysis: Evaluating Each Possession

Learn how to evaluate each possession in terms of transition, quality of shots, and board coverage. This system coordinates nicely with an offensive efficiency rating system. Teams really learn to understand what wins or loses games with this system.

Tape 24: The Best Things I’ve Seen In Coaching

Ideas gained from 30 years of coaching and studying the greats in coaching. The best ideas from people like Wooden, Shula, Knight, Smith, Pitino, Williams, Krzyzewski, Parcels and countless other coaching legends. A must for helping you continue to develop a solid philosophy.

Tape 25: Point And Talk Match-Up Defense

This defense allows you to confuse an opponent’s offense while keeping your big players in the lane and small players out on the perimeter. Learn the rules of the defense and the teaching points necessary to teach your players how to successfully play to this team defense.

Tape 26: Offensive Guard Play: Beating Pressure and Finishing

Coach Meyer’s son Jerry holds the record for career assists by a collegiate player. Jerry’s on-the-court demonstrations teach the awareness, communication, timing and deception that are key elements to enable your team to break down pressure and make plays.

Tape 27: Bison Basketball Fundamental Drills

Coach Meyer and the Bisons go on the floor to show you core skill development work, perimeter and post progression, the Riley Drill, three lane push, secondary break progression, cutting and screening sequences - - over two hours of drills.

Tape 28: Developing Toughness and Playing Hard

Learn the practice techniques and drill that can help your program develop toughness and teach your players how to play hard. Everything from pre-practice team meetings to each practice drill is shown by the Bisons.

Tape 29: Attacking Pressure, Presses and Traps at Any Level

Observe and learn the principles to attack full court presses, half court traps, and half courts pressure. Learn concepts to help you inbound safely, attack the middle of the defense, and finish successfully.

Tape 30: Skill Development Workouts for Players at Any Level

This tape with Jerry Meyer helps players at any level to understand what skills are needed, how to develop these skills and how to access your skills to make plays in big games. Great for any player from junior pro to the pros and in between.

HAND OUTS WILL BE PROVIDED FOR EACH TAPE/DVD YOU SELECT FOR YOUR BASKETBALL LIBRARY.

ABOUT COACH MEYER

Don Meyer is head basketball coach at Northern State University in Aberdeen, South Dakota.

His accomplishments include:

- Ranking #5 on the all-time win list for collegiate coaches.
- Being selected to the NAIA Hall of Fame at the age of 47.
- Being named National Coach of the Year in 1989 and 1990.
- Being selected assistant coach in the Sports Festival where he helped Duke’s Mike Krzyzewski.
- Building the Bison Basketball Camp into the largest in the country, attracting over 4,500 campers from across the nation.
- Annually conducting the Don Meyer Coach Academy which has had guest clinicians such as Dick Bennett, Tubby Smith, Steve Lavin, Sherri Coale, Herb Sendek, Morgan Wooten, Roy Williams, Rick Majerus, Bill Self, Pat Summitt and John Wooden.
- Producing a 30 tape basketball video series, “Building A Championship Program,” which has helped thousands of coaches develop their philosophy and their programs. **This series is the best selling basketball series of all time.**

“After working with Don in the Sports Festival, I can understand why his team won the National Championship. He has a great ability to simplify the game and to teach. His tapes are top quality.”

~Mike Krzyzewski